

# BEHAVIORAL LEAN WORKSHOP

An Interactive Working Session  
for Lean Implementers



The failure rate for Lean initiatives has been estimated at an astonishing 50-95%. The best-laid plans often don't live up to expectations. At Aubrey Daniel International (ADI), we know that these gaps in sustainability are caused by overlooking the "people" side of change initiatives. The perfect process on paper has little value if it is not adopted and embraced by those charged with carrying it out. ADI's interactive 2-day Behavioral Lean workshop is designed to prepare organizations to build a behavioral approach into their Lean initiatives. This framework ensures that all aspects of the work environment enable and reinforce the key process behaviors required for sustained process improvement.

## OVERVIEW

This workshop is for organizations already implementing process improvement initiatives. Workshop participants should have a general understanding of process improvement and quality methods and tools. Process improvement methods and tools will not be taught but will be augmented by the application of behavioral principles and tools.

In this behavioral workshop customized for Lean implementers, ADI behavioral experts teach participants the science of behavior change. This includes a proprietary tool for identifying the root cause of behavioral constraints and a methodology

## REGISTRATION

ADI can facilitate this workshop at your location for a minimum of 12 and maximum of 20 participants.

ADI also provides onsite Behavioral Lean assessments, consultation, and coaching services. Contact ADI for details.

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for pinpointing and reinforcing essential Lean implementation and support behaviors.

Participants learn how to optimize their Lean implementation by applying the science and these tools to elements of their continuous improvement efforts such as Kaizen, DMAIC, and Gemba Walks. The science of behavior offers the most effective, long-term approach for ensuring consistency in the behaviors required for sustained continuous improvement.

Participants leave the workshop with specific takeaways for applying a systematic behavioral methodology to turn new process behaviors into profitable habits.

## WORKSHOP OBJECTIVES

By the end of this session, you will be able to:

- Pinpoint and shape the key behaviors required for process improvement and project sustainability
- Isolate and relieve behavioral constraints that are suppressing desired process behaviors
- Integrate a behavioral approach into the Kaizen process
- Apply the ABC Model and PIC/NIC Analysis® to DMAIC
- Use daily Gemba Walks to reinforce and sustain improvements
- Reinforce progress based on leading metrics
- Schedule Process Behavior Maintenance to ensure process integrity and sustain gains
- Coach best practices

## WHO SHOULD ATTEND

This 2-day training session is ideal for anyone involved in Lean implementation such as the sponsor, facilitator, leader, or a Lean team member. Whether from a single team or from different Lean teams, the participants will benefit greatly from the behavioral tools and integration strategies learned in this event.

### ADI

Regardless of your industry or expertise, one thing remains constant. People power your business. Since 1978 Aubrey Daniels International (ADI) has been dedicated to accelerating the business and safety performance of companies worldwide by using positive, practical approaches grounded in the science of behavior and engineered to ensure long-term sustainability. ADI provides clients with the tools and methodologies to help move people toward positive, results-driven accomplishments. Our clients accelerate strategy execution while fostering employee engagement and positive accountability at all levels of their organization.