Thousands of managers and supervisors have attended this two-day working session as an introduction to the science of behavior and to the way this powerful technology can be applied in your work environment to bring out the best in yourself and in others.

If you missed this two-day course at your own company site or if you are looking for an effective way to develop and shape the skills of managers and supervisors new to your team, this course is ideal.

Most managers and supervisors face the same question, “How do I get people to give their best efforts in their jobs and to the organization?”

Managing employee performance is the single most difficult thing to do when you don’t understand behavior. Business is behavior; every action, every decision, every change is the result of what employees say and do.

Understanding behavior at an individual level is the key to success. No organization can produce results without human behavior. The subject that managers must be most expert in is how to create a work environment that brings out the best in people every day.

What You Will Learn

• Why people do what they do
• The secret to tapping discretionary effort
• The 5-step model for rapid change
• How to deliver effective positive and constructive verbal feedback on performance
• Practical, useful tools you can use to address your specific and unique performance challenges

About the Program

At the completion of this course, you will have:

• A scientific model for analyzing performance issues
• The tools to revitalize performance permanently
• A powerful reinforcement system for transforming your employees’ work, and
• A systematic process for promoting discretionary performance

Who Should Attend?

Executives
Supervisors
Individual Contributors

If you supervise or have a role in influencing others, this session will give you a jump-start to gaining skills in motivating and managing performance in yourself and others.

Program Costs

The registration fee is $1295/participant.

All fees include program materials and a copy of the management classic, Bringing Out the Best in People. Hotel accommodations are not included, however, ADI has secured a highly competitive rate with a four star hotel nearby, in the heart of Buckhead, GA.

To register or for more information, visit us online at aubreydaniels.com or contact us:

phone: 678-904-6140
e-mail: info@aubreydaniels.com

ADI

Regardless of your industry or expertise, one thing remains constant: People power your business. Since 1978 Aubrey Daniels International (ADI) has been dedicated to accelerating the business performance of companies worldwide using positive, practical approaches grounded in the science of behavior and engineered to ensure long-term sustainability. Every product, program and consulting engagement is designed to maximize the efforts of the men and women in your organization to drive business success.