

# Strategy Execution Model

## 01 Optimize Strategy Design

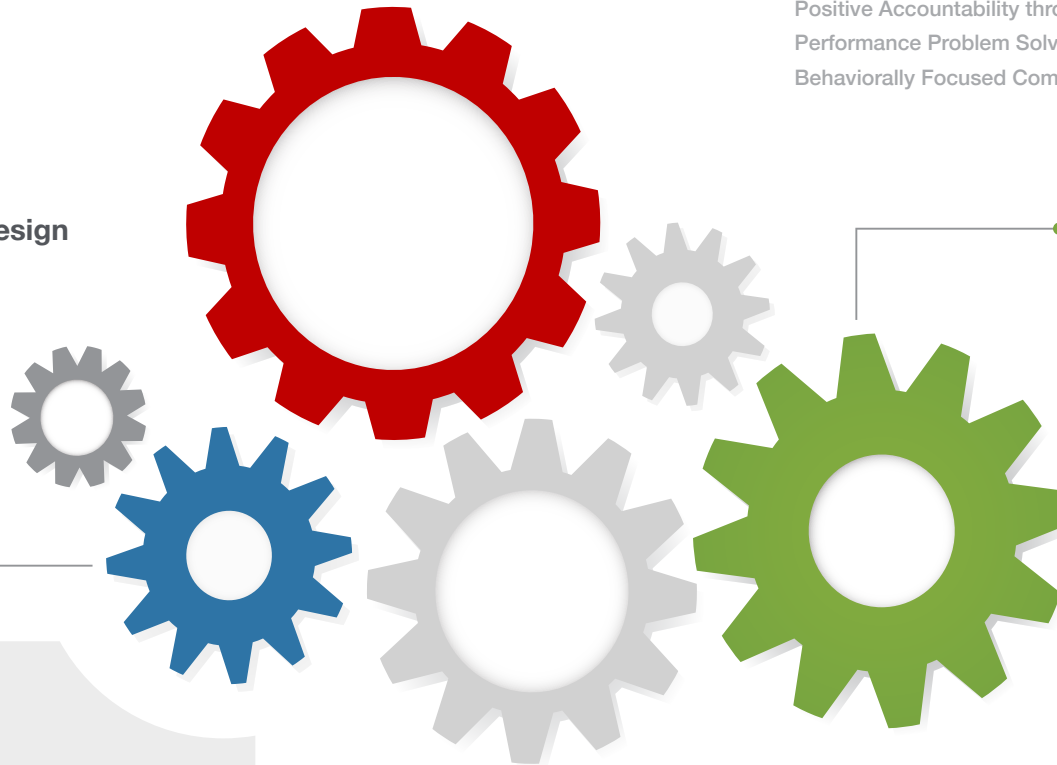
- Behavioral Gap Analysis
- Behavioral Blueprint
- 90-Day Plans for Rapid Change
- Sponsor Sessions

## 02 Build Positive Accountability

- Linking Behavior to Business Results
- Leadership and Workforce Development
- Focused Discretionary Effort
- Positive Accountability through Coaching for Rapid Change®
- Performance Problem Solving (PIC/NIC Analysis®)
- Behaviorally Focused Communications Planning

## 03 Ensure Enduring Impact

- Internal Resource Development
- Performance Feedback Loops
- Organizational System and Process Redesign
- Behavioral Momentum
- Transfer of Behavioral Technology



### Assessment

- Engagement & Culture
- Leadership
- Relationship Mapping
- Organizational Systems & Processes
- Internal Resource Capability



### Executive Coaching

- 360° Feedback Process
- Relationship Mapping
- Observation-Based Coaching
- Business Planning, Problem Solving, & Impact