



Features of this implementation approach include:

- Department-level target behaviors
- Supervisor observations
- Supervisor feedback and positive reinforcement
- Weekly group feedback
- Data analysis and barrier identification with a cross-functional team
- Management accountability

There is more than one way to implement Behavior-Based Safety. Traditional BBS often involves peer-to-peer observations, which is an ideal way to engage the frontline, but this might not be the right starting point for every organization. A better first step for some is to engage supervisors in the observation process while building front line engagement through cooperative problem-solving around barriers to safety.

ADI's BBS Quick-Launch™ is ideal for organizations who are looking for a cost-effective and supervisor-driven approach that can quickly impact the behavioral components of safety at the front line. Grounded in the science of behavior, Quick-Launch helps create an organization in which safety discussions and blameless problem solving are a consistent part of each employee's workday.

ADI begins with a review of safety data and discussions with employees and leaders to identify departmental-level, safety-critical behaviors focused on high-frequency/low-severity and low-frequency/high-severity (SIFs) incidents and injuries. Next, supervisors attend behavioral education sessions on how to participate in the Quick-Launch system. ADI then delivers short orientation sessions to managers and frontline employees to help them understand their roles in the process. With supervisors as the focus, ADI provides follow-up support to ensure a smooth implementation, including ongoing data analysis and progress checks.

Through our strategic partnership with ProcessMAP, ADI offers a robust data intelligence platform to track and evaluate the BBS implementation and its impact on key safety metrics. The goal of this follow-up is to ensure supervisors experience early success and see the impact of their efforts, so the system becomes self-sustaining.

Whether you are looking for a cost-effective approach, or your current safety culture is better suited for supervisor observations, BBS Quick-Launch™ is a streamlined, easy-to-implement approach to safety improvement.

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