

BBS BASICS TRAINER CERTIFICATION

Streamlined BBS
Implementation Process
Facilitated by Your Safety
Professionals



BBS BASICS TRAINER CERTIFICATION

BBS Basics® Trainer Certification immerses facilitators in a 4-day certification workshop that provides the instructional methodology, materials, and practice to prepare them to implement BBS inside their organization.

During this workshop, trainers learn about the BBS process from start to finish. They then experience BBS Basics training as participants and then practice facilitating portions of the training while getting feedback from the ADI consultant and other participating trainers. Next, participants learn how to ensure the process is implemented effectively by learning how to coach all levels of participants using the tips and tools provided in the Implementation Guide.

ABOUT BBS TRAINING

The 1.5-day course is designed to train management and teams of frontline employees. Participants learn the principles of behavior change and then create action plans around behaviors appropriate to their position in the organization. Frontline teams leave the training with safe behaviors targeted for improvement and an efficient process for making the behavior change happen within their work groups. Managers and supervisors leave the training with scorecards of behaviors that support the BBS process and improve overall safety at the facility.

The course is modularized so that it can be taught at a pace that works for your organization.

BBS BASICS PACKAGE \$8250/trainer

INSTRUCTOR KIT (1)

- Instructor Guide
- PowerPoint Presentation
- Participant Notebook
- *Removing Obstacles to Safety* (book)
- Orientation Booklet
- Implementation Guide
- eForms
- BBS Basics Guide for Leadership
- Certificate of Accreditation

PARTICIPANT KIT (25)

- Participant Notebook
- *Removing Obstacles to Safety* (book)
- BBS Orientation Booklet

A license agreement between ADI, the company and trainer is required. Additional participant kits must be purchased for all who are to be trained (\$150/kit, plus shipping).

BBS BASICS TRAINER CERTIFICATION

BBS BASICS® OVERVIEW

WHAT IS IT?

BBS Basics® provides everything a safety professional or corporate trainer needs to implement a successful behavior-based safety process. This package is built on ADI's years of experience implementing BBS in a wide variety of organizations, but is designed to be implemented without the use of our consultants.

IS BBS BASICS RIGHT FOR MY ORGANIZATION?

BBS Basics is ideal for organizations that want a proven BBS process but need a more cost-effective solution. It is also ideal for organizations that have unusual shifts, remote locations or other circumstances that make a consultant-lead implementation difficult.

DOES IT FOCUS ON THE FRONTLINE ONLY?

While frontline employees play a key role in BBS Basics, there is a clear cut role for supervisors, managers and executives. BBS Basics provides the tools to engage all employees in creating and sustaining a safer workplace.

IS IT JUST A TRAINING PACKAGE?

BBS Basics provides internal trainers with the tools to complete a BBS implementation from start to finish. Unlike other products that just offer training, BBS Basics provides the tools required to conduct an effective kick-off, facilitate training, begin the implementation and sustain it over the long-term.

Here is a sample of what is included in this comprehensive package:

- Introducing BBS to your organization
- Selecting BBS teams
- Engaging management and supervision
- Dealing with barriers
- Troubleshooting tips
- Creating positive accountability systems to ensure success
- Keeping the BBS process fresh

 678.904.6140

 info@aubreydaniels.com

 www.aubreydaniels.com

WHAT HAPPENS AFTER THE TRAINING?

Training is only the first step toward a successful BBS implementation. Once trained, frontline teams, supervisors and managers need coaching support in the day-to-day implementation of the process. The Implementation Guide, included in the BBS Basics package, provides the tools and guidelines necessary for internal trainers to make BBS successful. Thirty years of expertise and experience has gone into the design of this implementation process and that expertise is made available to you in easy-to-use implementation tips and tools.

IS OTHER HELP AVAILABLE?

ADI can help ensure that your BBS implementation produces and sustains safe habits and a safety-conscious culture through these optional services:

SKILL ENHANCEMENT – BBS trainers can deepen their understanding of the science underlying BBS by attending ADI's Atlanta-based Applications of Behavioral Leadership (ABL) workshop. BBS trainers leave this 4.5-day workshop with improved problem solving skills, greater ability to sustain BBS over the long-term and the knowledge and skills to apply this powerful technology beyond the safety arena.

IMPLEMENTATION COACHING – ADI offers on-site and just-in-time telephone coaching to support your internal trainers, management team, and work groups.

SAFETY SURVEYS – ADI can implement a safety culture survey or safety leadership survey to measure employees' perceptions of workplace safety and to provide impact data for coaching managers in their support of safety.

ADI

Regardless of your industry or expertise, one thing remains constant. People power your business. Since 1978 Aubrey Daniels International (ADI) has been dedicated to accelerating the business and safety performance of companies worldwide by using positive, practical approaches grounded in the science of behavior and engineered to ensure long-term sustainability. ADI provides clients with the tools and methodologies to help move people toward positive, results-driven accomplishments. Our clients accelerate strategy execution while fostering employee engagement and positive accountability at all levels of their organization.