

BRINGING OUT THE BEST IN PEOPLE

How to Apply the
Astonishing Power of
Positive Reinforcement



Most managers and supervisors face the same question, “How do I get people to give their best efforts in their jobs and to the organization?”

Managing employee performance is the single most difficult thing to do when you don’t understand behavior. Business is behavior. Every action, every decision, every change is the result of what employees say and do.

Understanding behavior at an individual level is the key to success. No organization can produce results without human behavior. The subject that managers must be most expert in is how to create a work environment that brings out the best in people every day.

OVERVIEW

Thousands of managers and supervisors have attended this two-day working session as an introduction to the science of behavior and to the way this powerful technology can be applied in your work environment to motivate people every day.

If you missed this two-day course at your own company site or if you are looking for an effective way to develop and shape the skills of managers and supervisors new to your team, this course is ideal.

REGISTRATION

\$1295/participant (*materials included*)

This seminar can be conducted at your location for groups of 20-30 people. Call for details.

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ABOUT THE WORKSHOP

This highly interactive training event provides managers and supervisors with an introduction to the science of behavior and to the way behavioral technology can be applied in your work environment.

Participants will build their skills around why people do what they do, how to tap into the discretionary effort of others, and how to deliver effective positive and constructive feedback on performance. Additional topics include a 5-step model for change and practical and useful tools for addressing specific and unique performance challenges. If you are looking for an effective way to develop and shape the skills of managers and supervisors, this session is ideal.

WHAT YOU WILL LEARN

At the completion of this workshop, participants can expect to have:

- Knowledge to permanently improve leadership skills
- The ability to optimize performance through analyzing and addressing the causes of performance issues
- Tools to create an environment of collaboration and innovation to drive business results
- A process to promote discretionary effort through the use of behavior science

BEHAVIORAL LEADERSHIP IMPLEMENTATION

ADI also provides onsite training, consultation, and coaching services for supervisors and middle and senior management. Contact us today to learn more: info@aubreydaniels.com.

ADI

Regardless of your industry or expertise, one thing remains constant. People power your business. Since 1978 Aubrey Daniels International (ADI) has been dedicated to accelerating the business and safety performance of companies worldwide by using positive, practical approaches grounded in the science of behavior and engineered to ensure long-term sustainability. ADI provides clients with the tools and methodologies to help move people toward positive, results-driven accomplishments. Our clients accelerate strategy execution while fostering employee engagement and positive accountability at all levels of their organization.