



## Behavioral Lean Sigma Workshop

*A Highly Interactive Working Session for Lean Implementers*

The failure rate for Lean initiatives has been estimated at an astonishing 50-95%. The best-laid plans often don't live up to expectations. At Aubrey Daniels International (ADI), we know that these gaps in sustainability are caused by overlooking the "people" side of change initiatives. The perfect process on paper has little value if it is not adopted and embraced by those charged with carrying it out. ADI's highly interactive, 2-day Behavioral Lean Sigma workshop is designed to help organizations build a behavioral approach into their Lean initiatives. This framework ensures that all aspects of the work environment enable and reinforce the key process behaviors required for sustained process improvement.

### About the Workshop

This workshop is intended for those directly involved in process improvement initiatives.

Workshop participants should have a general understanding of process improvement / quality methods and tools. Process improvement tools will not be taught but will be augmented by the application of behavior shaping and other behavioral tools.

To maximize the effectiveness of this workshop, participants should come prepared with either a specific improvement initiative to work on during the workshop or a recent completed initiative (and results) to share with the class. As an outcome of this 2-day session, participants will plan the integration of a behavioral approach to their lean implementation.

The workshop will begin with a review of participants' Lean project charters and a behavioral science refresher (e.g., leading and lagging metrics, behavior pinpointing, ABC Model, antecedent analysis, PIC/NIC Analysis<sup>®</sup>). The remainder of this hands-on workshop will be dedicated to applying a behavioral approach to the participants' improvement projects. Participants will leave the workshop with a clear behavioral-integration plan that will help ensure the successful implementation of their current and future Lean improvement projects.

### Workshop Objectives

By the end of this session, you will be able to:

- Pinpoint and shape the key behaviors required for process improvement and project sustainability
- Integrate a behavioral approach into the Kaizen process
- Apply the ABC Model and PIC/NIC Analysis<sup>®</sup> to DMAIC
- Use daily Gemba walks to reinforce and sustain improvements
- Reinforce progress based on leading metrics
- Coach best practices

### Registration

The registration fee is \$1,695/participant. Hotel accommodations are not included. ADI has secured a highly competitive rate with a four-star hotel across from our office in the heart of Buckhead, GA.

To register, or for more information, visit us online at [aubreydaniels.com](http://aubreydaniels.com), or contact us at [info@aubreydaniels.com](mailto:info@aubreydaniels.com) or 678-904-6140.

Discounts are available for 3 or more participants attending from the same organization. Contact Sandy Stewart for discount details.

### Behavioral Lean Sigma Implementation

ADI also provides onsite and remote Behavioral Lean Sigma training, consultation, and coaching services.

### ADI

Regardless of your industry or expertise, one thing remains constant: People power your business. Since 1978 Aubrey Daniels International (ADI) has been dedicated to accelerating the business and safety performance of companies worldwide by using positive, practical approaches grounded in the science of behavior and engineered to ensure long-term sustainability. ADI provides clients with the tools and methodologies to help move people toward positive, results-driven accomplishments. Our clients accelerate strategy execution while fostering employee engagement and positive accountability at all levels of their organization.