

THE MOST POWERFUL LEADERSHIP TOOL

POSITIVE REINFORCEMENT

5 KEYS FOR EFFECTIVE DELIVERY

#1

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Make it PERSONAL
Reinforcement must mean something to the person receiving it.

#2

5 KEYS FOR EFFECTIVE DELIVERY

Make it IMMEDIATE
The longer you wait the less effective it is.



#3

5 KEYS FOR EFFECTIVE DELIVERY

Make it FREQUENT
If you're reinforcing correctly, it will never be too much.



#4

5 KEYS FOR EFFECTIVE DELIVERY

Make it SOCIAL
Any interaction without the use of gifts that lets the performer know that they are valued.



#5

5 KEYS FOR EFFECTIVE DELIVERY

Make it EARNED
It must be contingent on some accomplishment.



Become a more powerful leader by developing the skills necessary to deliver positive reinforcement effectively!

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