THE MOST POWERFUL LEADERSHIP TOOL

POSITIVE REINFORCEMENT

5 KEYS FOR EFFECTIVE DELIVERY

#1
Make it **PERSONAL**
Reinforcement must mean something to the person receiving it.

#2
Make it **IMMEDIATE**
The longer you wait the less effective it is.

#3
Make it **FREQUENT**
If you’re reinforcing correctly, it will never be too much.

#4
Make it **SOCIAL**
Any interaction without the use of gifts that lets the performer know that they are valued.

#5
Make it **EARNED**
It must be contingent on some accomplishment.

Become a more powerful leader by developing the skills necessary to deliver positive reinforcement effectively!

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