

# Innovate Your Training with **Blitz** precision<sup>®</sup> learning

Modern business practices demand efficiency and effectiveness, which is impossible to attain through outdated training methods. Break out of traditional training limitations and tap into your true potential with fluency-based Blitz training.

## BLITZ TRAINING

### FOUNDATION

A science-based approach: Train using proven standards backed by years of research—Accelerates learning and develops expert-level performance.

### TRAINING CONTENT

Focus on critical content: Separates the content that employees “need to know” versus what is “nice to know.”

### INTERACTIVITY

Active participation:  
Learner-focused drills and goals, building mastery and fluency through meaningful interactivity.

### FEEDBACK AND REINFORCEMENT

Frequent communication:  
Frequent feedback and high rates of reinforcement for individual performance.

### MEASURE OF LEARNING

The more, the better: Features ongoing performance measurement and real-time reporting of mastery and fluency.

### OUTCOME

Train to retain: Faster skill acquisition leads to accurate, non-hesitant responding that sustains long after training has ended.

## TRADITIONAL TRAINING

### FOUNDATION

Been there, done that: Train using the same old methods—Teach, test, and move on. Has limited impact on learning and performance.

### TRAINING CONTENT

Broad information: Includes non-essential content and is difficult to distinguish the critical skills.

### INTERACTIVITY

Passive participation: Lectures and page-turner CBTs with a lot of one-way information, limiting opportunities for meaningful interactivity.

### FEEDBACK AND REINFORCEMENT

Minimal communication:  
Insufficient feedback and reinforcement for individual performance.

### MEASURE OF LEARNING

Too little, too late: At best, offers a summary post-test as a measure of individual learning and mastery.

### OUTCOME

Limited payoff: Few learners master the content, creating a cycling of training and retraining.



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