

# SNAPSHOT OF THE HISTORY of Behavior Analysis

In the past 100 years, many important people and events have contributed to the development of behavior analysis. The following are just a few.

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- Experimental Analysis of Behavior
- Applied Behavior Analysis
- Conceptual and Cultural Issues
- Resources
- People

..... 1913

John B. Watson writes the classic, "Psychology as the Behaviorist Views It." First published in Psychological Review.



1932

B.F. Skinner first describes in print his operant conditioning chamber.



..... 1938

Fred Keller accepts a faculty position at Columbia University, where he and Nat Schoenfeld team up to create a behavior analysis program at both the undergraduate and graduate levels.



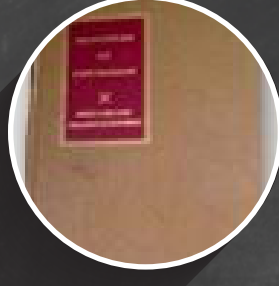
1947

Keller and Marian Bree-land open animal trainers school, Animal Behavior Enterprises of Hot Springs Arkansas, the first behaviorally based (on positive reinforcement) "animals-as-performers" business.



..... 1950

Keller & Schoenfeld publishes "Principles of Psychology" – the first textbook with a behavior-analytic focus.



1953

Ogden Lindsley and B. F. Skinner start the Behavior Research Laboratory at the Harvard University Medical School and Metropolitan State Hospital—the first laboratory dedicated to the study of human operant behavior.



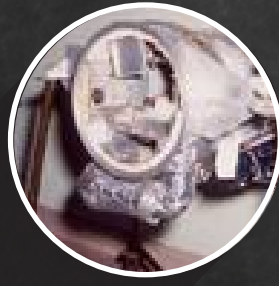
..... 1957

C.B. Ferster & Skinner publish Schedules of Reinforcement.



1959

Joseph Brady sets up program to train monkeys to perform an operant task for space flight — a precursor to manned space flight by U. S. Astronauts



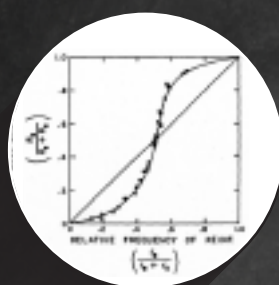
..... 1961

Ivar Lovaas begins his pioneering work at UCLA on the behavioral treatment of autism



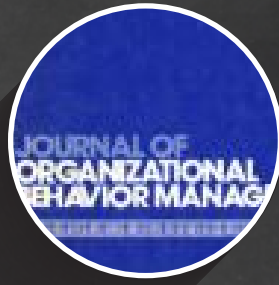
1970

Richard Herrnstein publishes "On the Law of Effect," a paper that begins the turn to quantitative analysis within the experimental analysis of behavior.



..... 1977

The Journal of Organizational Behavior Management begins publication with Aubrey C. Daniels as its first editor.



1981

The Cambridge Center for Behavioral Studies is founded by Robert Epstein.



..... 1985

Bringing Out the Best in People, a translation of behavioral principles into workplace practices, is published.



1998

Behavior Analyst Certification Board established.



..... 2008

The Association for Behavior Analysis begins publishing Behavior Analysis in Practice, with Dorothea Lerman as its first Editor.



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