



Bart Sevin, Ph.D., BCBA

Senior Consultant



Specializing in performance and systems analysis and the development of behavior-based implementation strategies, Bart Sevin helps clients create long-term organizational change. As a highly trained and experienced Board Certified Behavior Analyst, Bart helps organizations examine systems, processes, and people strategies to ensure that their motivational initiatives are aligned to promote business success and drive their desired outcomes. His most significant contribution to client improvements can be found in the coaching and consulting support he provides. Bart works with clients from a variety of business sectors including Manufacturing, Energy, Banking, Heavy Construction, Automotive Financial Services, and Insurance. Bart is also a dynamic instructor and facilitator, consistently receiving top marks for client delivered education sessions, as well as ADI seminars such as PM Basics, Precision Leadership, and Applications of Performance Management Technology.

Samples of Bart's Consulting Engagements:

- Led a multi-year project, implementing a comprehensive behavior-based safety and quality process across all 4 manufacturing facilities of a major food manufacturer. Specifically helped integrate behavioral science into safety and quality leadership practices, management processes and organizational systems. Provided on-going leadership and performance coaching to everyone from senior managers through front-line employees.
- Managed and implemented a behavior-based safety process across multiple sites in the pet food division of one of the world's largest food companies. Conducted culture and leadership assessments, delivered educational seminars, and provided ongoing coaching around safety change efforts for senior leadership, managers, front-line supervisors, and hourly employees.
- Implemented a behavior-based safety process in a cooktop manufacturing facility. Delivered training and follow-up coaching support to leaders and managers throughout the site. Developed an internal team to take over ownership of the process in less than one year.
- Provided coaching and consultation to internal performance coaches in an automobile manufacturer's captive finance division, resulting in the successful transfer of behavioral technology to the client organization.
- Assisted in a change management process in a heavy construction materials corporation. Provided training and coaching to executives through front-line managers. Helped clients accelerate the impact of Lean and Six Sigma efforts using applied behavioral technology.

Bart received his Ph.D. and M.S. in behavioral psychology from Auburn University. He has presented at national safety and other professional conferences, including *Behavioral Safety Now* and the annual meeting of the *Association for Behavior Analysis International*. Bart currently lives with his wife Amy in New Orleans, Louisiana.